

## **SUCCESS MERCHANTS PRIVATE LIMITED**

2, GANESH CHANDRA AVENUE, 2<sup>ND</sup> FLOOR, ROOM NO. – 5, KOLKATA – 700 013.

EMAIL ID. – SUCCESSMERCHANTS2019@GMAIL.COM

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December 09, 2025

To  
The Manager  
BSE Limited  
P. J. Towers, Dalal Street  
Mumbai – 400001

Dear Madam/Sir,

**Subject: Disclosure pursuant to Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please find enclosed herewith the disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 with respect to acquisition of 3,78,020 ( Three Lacs Seventy Eight Thousand Twenty )Equity Shares of face value of INR 10/- each representing 5.09% of the paid up equity share capital of Purshottam Investofin Limited, by the Acquires(as defined hereinafter).

You are requested to take the same in your records.

**Success Merchants (P) Ltd**

*S. Purshitt*  
Director

CC:

To  
The Compliance Officer  
Purshottam Investofin Limited  
L-7, Menz. Floor, Green Park Extension,  
South Delhi, India - 110016

**Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part – A – Details of the Acquisition**

Name of the Target Company (TC)	Purshottam Investofin Limited		
Names of the Acquirers and Persons Acting in Concert (PAC) with the Acquirers	Success Merchants Limited		
Whether the Acquirer belongs to Promoter/ Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited ('BSE')		
Details of the acquisition as follows	<b>Number</b>	<b>% w.r.t total share/voting capital wherever applicable</b>	<b>% w.r.t total diluted share/voting capital of the TC</b>
<b>Before the acquisition under consideration, holding of Acquirer along with PACs of:</b>			
a) Shares carrying voting rights Acquirers.			
b) Shares in the nature of encumbrance	0	0.00	0.00
c) Voting rights (VR) otherwise than by shares	0	0.00	0.00
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	0	0.00	0.00
<b>e) Total (a+b+c+d)</b>	<b>0</b>	<b>0.00</b>	<b>0.00</b>
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	378020	5.09	5.09
b) VRs acquired otherwise than by equity shares	0	0.00	0.00

c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired.	0	0.00	0.00
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	0	0.00	0.00
e) <b>Total (a+b+c+d)</b>	<b>378020</b>	<b>5.09</b>	<b>5.09</b>
<b>After the acquisition, holding of Acquirer:</b>			
a) Shares carrying voting rights acquired	378020	5.09	5.09
b) VRs acquired otherwise than by equity shares	0.00	0.00	0.00
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired.	0.00	0.00	0.00
d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	0.00	0.00	0.00
a) <b>Total (a+b+c+d)</b>	<b>378020</b>	<b>5.09</b>	<b>5.09</b>
Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer, etc.)	<b>Open Market</b>		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	Not Applicable		
<del>Date of acquisition of/</del> date of receipt of intimation of allotment of shares/ <del>VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.</del>	From 02.01.2025 to 09.12.2025		

Equity share capital / total voting capital of the TC before the said acquisition	INR 7,42,32,950/- (Seven Crores Forty Two Lacs Thirty Two Thousand Nine Hundred Fifty Only) consisting of 74,23,295 (Seventy Four Lacs Twenty Three Thousand Two Hundred Ninety Five Only) Equity shares of INR 10/- each.
Equity share capital/ total voting capital of the TC after the said acquisition	INR 7,42,32,950/- (Seven Crores Forty Two Lacs Thirty Two Thousand Nine Hundred Fifty Only) consisting of 74,23,295 (Seventy Four Lacs Twenty Three Thousand Two Hundred Ninety Five Only) Equity shares of INR 10/- each.
Total diluted share/voting capital of the TC after the said acquisition	INR 7,42,32,950/- (Seven Crores Forty Two Lacs Thirty Two Thousand Nine Hundred Fifty Only) consisting of 74,23,295 (Seventy Four Lacs Twenty Three Thousand Two Hundred Ninety Five Only) Equity shares of INR 10/- each.

**Part-B**

**Name of the Target Company:** Purshottam Investofin Limited

**Success Merchants (P) Ltd**  
*S. Purushit*  
**Director**

**Place:** Kolkata.

**Date:** December 09, 2025