



ELITECON INTERNATIONAL LIMITED

+91 9871761020
www.eliteconinternational.com
admin@eliteconinternational.com
CIN: L46305DLI987PLC396234

Date: 10th June 2026

To,

**The Listing Department
BSE Limited**
Phiroze Jeejeebhoy Towers
Dalal Street, 25th Floor
Mumbai – 400 001

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata – 700 001

Name of Scrip: Elitecon International Limited
Scrip Code: 539533

Subject: Company Update / Press Release under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and in continuation of the Company's earlier disclosure dated April 29, 2026, please find enclosed herewith a Company Update / Press Release titled **"Elitecon International Announces Rs. 700 Crore FMCG Expansion Roadmap, Targets Rs. 20,000 Crore Revenue by FY30."** The enclosed Press Release is self-explanatory.

You are requested to kindly take the same on record.

Thanking you,
Yours faithfully,
For **Elitecon International Limited**

Name: Kumar Anubhav Upadhyay
Title: Additional Director
DIN: 09519842



Elitecon International Announces Rs 700 Crore FMCG Expansion Roadmap, Targets Rs 20,000 Crore Revenue by FY30

- Company outlines phased FMCG growth roadmap backed by USD 119 Million+ international tobacco order book across Africa and the Middle East

New Delhi, 10th June, 2026: Elitecon International Limited (**BSE: 539533 | NSE: ELITECON | CSE: 13771**), a diversified manufacturing, export and emerging FMCG enterprise, in continuation of its earlier stock exchange disclosure dated April 29, 2026, has announced a strategic roadmap to build a diversified FMCG platform targeting approximately Rs. 20,000 crores in revenue by FY2030.

The company's expansion strategy is anchored on a dual-platform model comprising its international tobacco export business and a phased FMCG rollout focused on packaged foods and snacks, edible oils, and everyday household essentials. The planned FMCG expansion will be supported through the company's existing 40,000+ sq. ft. manufacturing facility in Nashik, Maharashtra together with proposed capability enhancement initiatives to be undertaken in a calibrated manner, based on commercial visibility and operational readiness.

Elitecon International currently holds a USD 119 Million+ contracted tobacco order book spanning Africa and the Middle East. This includes a two-year export agreement with South Africa-based Bozza Tobacco (PTY) Ltd valued at approximately INR 2.02 billion, alongside an ongoing USD 97.35 million order under execution for the Middle East through Yuvi International Trade FZE.

Under its FMCG roadmap, Elitecon International has outlined an indicative capital outlay of Rs. 700 crore, with plans to build a distribution network targeting 5,000 partners and presence across 5,00,000+ retail outlets and 15+ international markets over time. The company also aims to scale a portfolio comprising 10 consumer brands and 150+ SKUs as part of the phased rollout framework.

Commenting on the development, **Kumar Anubhav Upadhyay, Executive Director, Elitecon International Limited**, said: *"Our focus today is on disciplined execution of milestones we have already disclosed. An USD 119 Million-plus international order book across Africa and the Middle East, a 40,000+ sq. ft. manufacturing engine at Nashik, and a clearly articulated FY30 FMCG ambition together give Elitecon a credible multi-year growth corridor. Our task is to convert that direction into capacity utilised, distributors onboarded, SKUs shipped and customers served. We will continue to update the market through formal disclosures as each milestone is achieved, and we will sequence every FMCG launch strictly behind documented readiness rather than against arbitrary timelines."*



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The FMCG expansion strategy will follow a milestone-led rollout structure, with category launches being executed only after documented readiness across manufacturing, sourcing, packaging, inventory, pricing, and distribution parameters. The company further stated that all material developments relating to the FMCG rollout will continue to be disclosed to stock exchanges in line with SEBI regulations.

The company is also undertaking capability enhancement initiatives at its Nashik facility, including automation upgrades on selected production lines, expansion of its in-house quality assurance laboratory, and calibrated capacity additions aligned with confirmed order visibility.

This update is intended to provide continuity to the Company's earlier FMCG expansion disclosure and to set out the execution framework through which the Company proposes to pursue its stated strategic intent.

About Elitecon International Limited:

Founded in 1987 (erstwhile Kashiram Jain & Company Ltd), Elitecon International Limited (BSE: 539533) is a diversified manufacturing, export and emerging FMCG enterprise. Headquartered in India, the company has built a growing international footprint with operations spanning the UAE, the UK, Singapore, and more than 50 countries worldwide. With over three decades of manufacturing experience and a strong international supply network, Elitecon continues to strengthen its position across global tobacco exports and its phased FMCG expansion strategy.

Cautionary Statement

Certain statements in this release may be forward-looking in nature, including statements relating to proposed revenue targets, capital outlay, distribution expansion, product launches, market expansion, capacity enhancement and future business strategy. These statements are based on the Company's present expectations, plans and assumptions and are subject to risks, uncertainties and execution-related factors. Actual results may differ materially from those expressed or implied. The Company undertakes to make disclosures to the stock exchanges as required under applicable laws.