

SPICE LOUNGE FOOD WORKS LIMITED

(formerly SHALIMAR AGENCIES LIMITED)

(CIN NO: L151226TG1981PLC114084)

Date: 03.03.2026

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001	To, Metropolitan Stock Exchange of India Limited, 205(A), 2nd floor, Piramal Agastya Corporate Park, Kamani Junction, LBS Road, Kurla (West), Mumbai-400070.	To, The Calcutta Stock Exchange Limited 7, Lyons Range, Dalhousie, Kolkata-700001, West Bengal
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Dear Sir/Madam,

Sub: Press Release – Spice Lounge Food Works Ltd- Announces large-scale music event, Global Icon Black Coffee – Hyderabad, 02 April 2026

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose a press release issued by Spice Lounge Food Works Limited (“the Company”) on the captioned subject.

The contents are self-explanatory and are being submitted for the information of the Exchanges and members.

For Spice Lounge Food Works Limited
(Formerly Shalimar Agencies Limited)

K. Karjela

Mohan Babu Karjela
Chairman / Director
DIN :08570948

Spice Lounge

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Spice Lounge Food Works Limited Expands XORA World Pipeline with Global Icon Black Coffee – Hyderabad, 02 April 2026

Hyderabad | Spice Lounge Food Works Ltd (BSE: 539895)

Spice Lounge Food Works Limited announced that XORA World, its experiential and cultural events platform, will present internationally acclaimed DJ and Grammy Award-winning artist **Black Coffee** on **02 April 2026 at Quake Arena, Hyderabad** as part of his India Tour.

The event will be hosted across a curated 50,000 sq. ft. multi-level immersive venue format, designed to deliver a premium live entertainment experience.

Building a Structured Experiential Pipeline

The Black Coffee event forms part of the Company's broader XORA World pipeline, following the recently announced large-scale cultural celebration of Maestro Ilaiyaraaja's 50-year musical journey.

With this development, the Company continues to demonstrate:

- A multi-genre event strategy (classical, contemporary, global electronic formats)
- Scalable large-format event capabilities
- A structured pipeline of curated cultural and international entertainment experiences
- Strengthened positioning in premium metro markets

XORA World is being developed as a proprietary experiential vertical under the Company's broader hospitality and lifestyle ecosystem, with a long-term objective of creating repeatable, high-impact consumer engagement platforms.

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Strategic Business Relevance

The Company has consciously expanded beyond traditional restaurant-led revenue models into adjacent experiential categories that enhance:

- Brand visibility and premium consumer positioning
- Direct-to-consumer engagement channels
- Cross-brand synergies across F&B, nightlife and hospitality assets
- Non-linear and event-led revenue streams

Global-format entertainment events complement the Company's restaurant and lifestyle brands by driving ecosystem traffic, strengthening recall, and expanding audience demographics.

The Company believes that experience-led verticals represent a high-growth adjacency to its core hospitality portfolio and will continue to evaluate curated opportunities within this space.

Management Commentary

Commenting on the development, Mr. Mohan Babu Karjela, Chairman & Director of Spice Lounge Food Works Ltd, said:

“The Black Coffee India Tour presentation reinforces XORA World's growing pipeline of large-format cultural and global entertainment experiences. Following our recently announced Ilaiyaraaja milestone celebration, this development signals continuity in our experiential strategy. We are building a structured platform that integrates hospitality, culture, and premium live events into a scalable consumer ecosystem. Our objective is to create long-term brand equity while expanding diversified revenue opportunities for the Company.”

About Spice Lounge Food Works Limited

Spice Lounge Food Works Limited is a diversified hospitality and lifestyle platform focused on food, beverage, nightlife and experiential formats. The Company operates across proprietary and franchised brands including Blaze Kebabs, Xora, Salud, Buffalo Wild Wings and Wing Zone. Through XORA World, the Company is developing a structured pipeline of large-format cultural and global entertainment experiences, positioning itself as an integrated food, lifestyle and experiential ecosystem across key urban markets.