

# SPICE LOUNGE FOOD WORKS LIMITED

(formerly SHALIMAR AGENCIES LIMITED)

(CIN NO: L151226TG1981PLC114084)

Date: 09.03.2026

To, <b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001	To, <b>Metropolitan Stock Exchange of India Limited,</b> 205(A), 2nd floor, Piramal Agastya Corporate Park, Kamani Junction, LBS Road, Kurla (West), Mumbai-400070.	To, <b>The Calcutta Stock Exchange Limited</b> 7, Lyons Range, Dalhousie, Kolkata-700001, West Bengal
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Dear Sir/Madam,

**Sub: Press Release – Spice Lounge Food Works Ltd- Announces Global Underground Icon “Circoloco” to India – Mumbai 2026**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose a press release issued by Spice Lounge Food Works Limited (“the Company”) on the captioned subject.

The contents are self-explanatory and are being submitted for the information of the Exchanges and members.

For Spice Lounge Food Works Limited  
(Formerly Shalimar Agencies Limited)

*K. Karjela*

Mohan Babu Karjela  
Chairman / Director  
DIN :08570948

*Spice Lounge*

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## Spice Lounge Food Works Limited Brings Global Underground Icon “Circoloco” to India – Mumbai 2026

Hyderabad – 09/03/2026 | Spice Lounge Food Works Ltd (BSE: 539895)

Spice Lounge Food Works Limited announced that XORA World, its experiential and cultural platform, will present **Circoloco Mumbai 2026**, marking India’s official entry into the global Circoloco circuit.

The event is scheduled to be held on **19 April 2026 at Jio World Garden, Mumbai**, positioning Mumbai as the gateway to South Asia for the globally iconic underground music and lifestyle brand

Circoloco

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### A Globally Recognised Cultural Brand

Founded in 1999 at DC-10 Ibiza, Circoloco has evolved into one of the world’s most respected underground music and lifestyle brands

Circoloco

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Its global footprint spans:

Ibiza → London → Paris → New York → Miami → Tulum → Dubai → Mumbai

Circoloco

The Mumbai edition represents a strategic expansion of the brand into the Indian market.

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### Artist Line-up

The 2026 Mumbai edition will feature a curated international lineup including:

- Marco Carola
- Michael Bibi
- Chris Stussy
- Mau P
- Beltran
- Jamback
- Sweely

Circoloco

These artists collectively represent leading figures in the global underground house and techno ecosystem.

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## Large-Format Venue Scale

The event will be hosted at **Jio World Garden, Mumbai**, a premium outdoor venue engineered for high-capacity live entertainment

Circoloco

Venue specifications include:

- 9,000+ attendee capacity
- 500+ backstage capacity
- 50+ premium tables

Circoloco

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## Strategic Context and Investor Continuity

The Circoloco announcement builds upon the Company's structured experiential pipeline under XORA World, following:

- The recently announced Ilaiyaraaja 50-year cultural celebration
- The Black Coffee India Tour presentation

With Circoloco Mumbai 2026, the Company demonstrates:

- Ability to collaborate with globally benchmarked intellectual property
- Entry into internationally recognised touring circuits
- Expansion into large-format open-air experiential formats
- Strengthened positioning in Tier-1 metro markets

The Company views global lifestyle IP collaborations as scalable, repeatable experiential assets that complement its core food, beverage and nightlife portfolio.

Such initiatives are intended to:

- Deepen premium consumer engagement
  - Enhance ecosystem synergies across restaurant and nightlife brands
  - Diversify revenue streams
  - Strengthen brand equity at a national and international level
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## Management Commentary

Commenting on the development, Mr. Mohan Babu Karjela, Chairman & Director of Spice Lounge Food Works Ltd, said:

“Circoloco is not just an event — it is a globally respected cultural institution. Bringing this platform to Mumbai signals the next stage of XORA World’s evolution. With India entering the global Circoloco map, we are positioning Spice Lounge Food Works as an integrated hospitality and experiential company capable of executing internationally benchmarked formats. This reinforces our long-term vision of building scalable lifestyle ecosystems alongside our core F&B business.”

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## About Spice Lounge Food Works Limited

Spice Lounge Food Works Limited is a diversified hospitality and lifestyle company operating across food, beverage, nightlife and experiential platforms. Its portfolio includes proprietary and franchised brands such as Blaze Kebabs, Xora, Salud, Buffalo Wild Wings and Wing Zone. Through XORA World, the Company is developing a structured pipeline of large-format cultural and global entertainment experiences across key metro markets, positioning itself as a multi-category lifestyle platform.

The logo for Spice Lounge is a large, faint watermark in the background. It features a stylized diamond shape composed of four overlapping lines in shades of blue and orange. Below the diamond, the words "Spice Lounge" are written in a large, elegant, cursive font. "Spice" is in a reddish-orange color, and "Lounge" is in a light blue color.