

21st April, 2026

To,
The Chief General Manager Listing
Operations.
BSE Limited
P.J Towers,
Dalal Street, Fort, Mumbai - 400 001.

Scrip Code: 539682

Subject: Mobavenue Recognized as AI-Powered Consumer Growth Platform and Technology-Led Marketing Campaigner at DIGIXX Awards 2026.

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Mobavenue Media Private Limited ("MMPL"), a wholly owned subsidiary of Mobavenue AI Tech Limited ("MATL"), has been recognized for its AI-Powered Consumer Growth Platform of the Year and Technology-led Marketing Campaign at the DIGIXX Awards 2026 by Adgully.

MMPL received awards in the following categories:

- AI-Powered Consumer Growth Platform of the Year – Gold (Mobavenue)
- Technology-led Marketing Campaign – Silver (SurgeX by Mobavenue)

These recognitions underscore the Company's continued emphasis on strengthening its programmatic capabilities and utilising artificial intelligence (AI) to deliver data-driven, outcome-oriented marketing solutions.

Over the past year, MMPL has further developed its capabilities across programmatic media and AI-led optimisation, enabling businesses to engage relevant audiences with improved precision and efficiency. Through its proprietary technology platforms, the Company continues to deliver outcome-driven digital advertising strategies that enhance engagement, optimise media deployment, and support measurable business outcomes.

• **Mobavenue AI Tech Limited** •

📍 **REGD. OFF:** 208, White Lotus Plaza, 1 Avantika Nagar, Scheme No. 51 Sangam Nagar, Army Head Quarter Indore, Madhya Pradesh- 452006.

🏢 **CORPORATE OFF:** Unit 111 B-Wing, Western Edge II, Magathane, Borivali East, Mumbai, Maharashtra, 400066.

✉️ compliance@mobavenue.ai | investor.relations@mobavenue.ai 🌐 www.mobavenue.ai 📞 +91 8655447386

(Formerly known as Lucent Industries Limited)

Mobavenue AI Tech Limited is a digital-first technology group shaping the future of digital advertising and marketing through AI-powered platforms and consumer media solutions. Designed to drive measurable and scalable growth, Mobavenue brings together advertising, marketing technology, data intelligence, and online strategy into a unified, outcome-focused ecosystem.

At the core of its innovation is the proprietary A3 framework comprising Awareness, Acquisition and Activation, built to accelerate brand performance, enhance customer engagement, and unlock long-term, sustainable growth. With a strong focus on product innovation, deep data-driven insights, and execution excellence, Mobavenue empowers enterprises to grow digitally and achieve measurable performance. Guided by its “AI for Good” philosophy, the company is committed to creating transformative AI-Native technologies from India for the world and enabling businesses to thrive in today’s dynamic digital economy.

Kindly take the same on record.

For Mobavenue AI Tech Limited
(Formerly known as *Lucent Industries Limited*)



Kunal Kothari
Chairman & Chief Operating Officer
DIN: 07111105

• **Mobavenue AI Tech Limited** •

📍 **REGD. OFF:** 208, White Lotus Plaza, 1 Avantika Nagar, Scheme No. 51 Sangam Nagar, Army Head Quarter Indore, Madhya Pradesh- 452006.

🏢 **CORPORATE OFF:** Unit 111 B-Wing, Western Edge II, Magathane, Borivali East, Mumbai, Maharashtra, 400066.

✉️ compliance@mobavenue.ai | investor.relations@mobavenue.ai 🌐 www.mobavenue.ai 📞 +91 8655447386