

21st April, 2026

To,
The Chief General Manager Listing
Operations.
BSE Limited
P.J Towers,
Dalal Street, Fort, Mumbai - 400 001.

Scrip Code: 539682

Subject: Mobavenue delivers AI-powered campaigns for Sebamed, Goibibo and Snabbit, securing two Gold and one Silver at DIGIXX 2026.

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Mobavenue Media Private Limited (“MMPL”), a wholly owned subsidiary of Mobavenue AI Tech Limited (“MATL”), has been recognized for securing Gold and Silver awards across AI/ML-powered marketing, programmatic marketing, and location-based targeting categories at the DIGIXX Awards 2026 by Adgully.

Campaigns delivered and nominated by MMPL for its customers received awards in the following categories:

- Best AI/ML-Powered Marketing Solution – Gold (Sebamed)
- Best Programmatic Marketing Campaign – Gold (Goibibo)
- Location-Based Targeting Campaign – Silver (Snabbit)

These recognitions reflect MMPL’s demonstrated capabilities in delivering AI/ML-powered marketing solutions, executing programmatic campaigns, and enabling location-based audience targeting for its customers. The awarded campaigns highlight the Company’s ability to integrate data, automation, and audience intelligence to design and implement marketing strategies aligned with defined outcome-oriented objectives. This enables structured campaign delivery frameworks that focus on relevance, efficiency, and measurable outcomes across customer engagements.

• **Mobavenue AI Tech Limited** •

📍 **REGD. OFF:** 208, White Lotus Plaza, 1 Avantika Nagar, Scheme No. 51 Sangam Nagar, Army Head Quarter Indore, Madhya Pradesh- 452006.

🏢 **CORPORATE OFF:** Unit 111 B-Wing, Western Edge II, Magathane, Borivali East, Mumbai, Maharashtra, 400066.

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(Formerly known as Lucent Industries Limited)

Mobavenue AI Tech Limited is a digital-first technology group shaping the future of digital advertising and marketing through AI-powered platforms and consumer media solutions. Designed to drive measurable and scalable growth, Mobavenue brings together advertising, marketing technology, data intelligence, and online strategy into a unified, outcome-focused ecosystem.

At the core of its innovation is the proprietary A3 framework comprising Awareness, Acquisition and Activation, built to accelerate brand performance, enhance customer engagement, and unlock long-term, sustainable growth. With a strong focus on product innovation, deep data-driven insights, and execution excellence, Mobavenue empowers enterprises to grow digitally and achieve measurable performance. Guided by its “AI for Good” philosophy, the company is committed to creating transformative AI-Native technologies from India for the world and enabling businesses to thrive in today’s dynamic digital economy.

Kindly take the same on record.

For Mobavenue AI Tech Limited
(Formerly known as *Lucent Industries Limited*)



Kunal Kothari
Chairman & Chief Operating Officer
DIN: 07111105

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