

**Date: 06 April 2026**

To,  
The Manager  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400001

**Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Go-Live of Content Integration with Airtel Xstream Platform**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that JOJO Limited has successfully completed the integration of its streaming platform JOJO App with Airtel Digital Limited through its Airtel Xstream platform.

The Company's technical team has confirmed that the API servers required to serve content metadata and updates have been fully developed, tested, and deployed in the production environment. The integration has been successfully implemented, and the services are now live across the Airtel Xstream ecosystem. This ensures JOJO App's availability to the vast Airtel user base. Airtel has commenced consumption of content through the JOJO App, which is operated and owned by JOJO Limited.

This development marks a significant step in expanding the Company's digital distribution presence across Airtel's ecosystem and network.

Kindly take the above information on record.  
Thanking You,

**For JOJO Limited  
(formerly known as Madhuv eer Com 18 Network Limited)**

**Name: Pushti Rajani  
Designation: Company Secretary and Compliance Officer  
(Membership No. A78352)**

