

Date: March 04, 2026

To,  
Department of Corporate Services,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street  
Mumbai - 400001  
Scrip Code: 543333

To,  
Listing Department,  
National Stock Exchange of India Limited  
Exchange plaza, Plot No. C/1, G Block  
Bandra Kurla Complex, Bandra East,  
Mumbai – 400051  
Scrip Symbol: CARTRADE

**ISIN: INE290S01011**

Dear Sir/Madam,

**Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Press Release titled “CarTrade Tech Launches AI-Powered Transaction Tool: SuperDost”.**

Pursuant to the provisions of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Schedule III thereof, as amended, we enclose herewith the press release titled “CarTrade Tech Launches AI-Powered Transaction Tool: SuperDost”.

The same is also made available on the website of the Company at <https://www.cartradetech.com/>

The above is for your information and record.

Yours faithfully,

For CarTrade Tech Limited

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**Lalbahadur Pal**  
Company Secretary and Compliance officer  
Mem. No. A40812

Enclosed: a/a

**CarTrade Tech Limited**

Reg. Off. &amp; Corp. Off.: 12th Floor, Vishwaroop IT Park, Sector 30A, Vashi, Navi Mumbai 400705.

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## CarTrade Tech Launches AI-Powered Transaction Tool: “SuperDost”

**Mumbai, India | March 04, 2026** – CarTrade Tech Limited (NSE: CARTRADE | BSE: 543333), India’s leading digital marketplace and parent company of CarWale, BikeWale, OLX India, and Shriram Automall, today announced the launch of SuperDost: an AI-powered transaction tool designed to power instant transactions between high-intent buyers and sellers for Automobiles and Used Products.

SuperDost is a live AI Agent which operationalizes the ‘Matchmaker’ strategy by leveraging the combined scale and proprietary data of over **85 million unique monthly visitors** across OLX India and CarWale to drive **real-time** and **Instant**, high-intent transactions between buyers and sellers for Automobiles and Used Products.

Over the last three years, the Company has delivered consistent growth:

Revenue CAGR: 32% | EBITDA CAGR: 112% | PAT CAGR: 83% | EPS CAGR: 92%

This performance has been driven by strong execution across all its businesses, Consumer Group, Remarketing Auctions, and OLX India supported by disciplined capital allocation and operational focus.

CarTrade Tech serves **over 150 million annual users** across each of its platforms, **~95%** of which is **organic**. This scale reflects the strength of the foundation we have built: **Trusted Brands, Loyal Customers, Differentiated Data**, and our **IP and proprietary Technology**. These long-term structural advantages position the Company uniquely to unlock the massive opportunities that AI can create.

AI is a significant enabler for digital marketplace businesses. The Company is actively building and integrating AI-led capabilities across its platforms to develop world-class products, improve customer experience, and enhance efficiency and productivity.

Structural tailwinds remain strong and favorable, with GST rationalization and rising digital adoption across new vehicle and used product markets expanding the Company’s total addressable opportunity.

**SuperDost** is designed for **instant, intelligent matchmaking at scale**, bringing together the Company’s Consumers, Dealers and Partners across Automobiles and Used Products within a unified AI-powered interface. It **Real-Time** connects the most relevant, high-intent buyers and sellers across the platforms.

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All you need to do is take a photo and *SuperDost* will help you sell or buy instantly.

**SuperDost**  
Sahi Deal, Full Speed

**2 Million+ Buyers and Sellers**

SuperDost connects you with the most relevant matches based on your exact preferences - quickly and efficiently.

**Instant Buyer, Instant Sale**

More than just selling - source vehicles too. Dealers can seamlessly find buyers for their inventory and discover the right vehicles from sellers, all in one powerful solution.

**Sell with Just an Image**

Simply upload your car's photo and let SuperDost match you with the most relevant buyers - fast, smart, and hassle-free

An AI agent for dealers to instantly discover the most relevant buyers and sellers from OLX and CarWale – easily via WhatsApp!

- Image Detection Agent
- Multilingual Capability
- AI Lead Reasoning
- Direct calls
- Smart follow up
- Location-Based Intelligence

**SuperDost will:**

- Increase **conversion and efficiency**
- Reduce **time-to-transaction** across buying and selling journeys
- Deepen **engagement** and long-term platform loyalty with all our customers
- Unlock **scalable monetization** opportunities across the ecosystem

In the first phase, **SuperDost** will be rolled out for Used Car Dealers giving them an AI-powered transaction tool which will help them **Instantly** sell their vehicles or buy vehicles for their stocks.

**Management Commentary**

**Akshay Shankar, Chief Product Officer, CarTrade Tech Limited,** said: “At CarTrade Tech, we operate at a scale of over 150 million annual users across each of our platforms, supported by Trusted Brands, Differentiated Data, IP and Proprietary Technology. SuperDost brings these strengths together within a unified AI-powered interface that accelerates transactions and enhances conversion across Automobiles and Used Products. Super Dost shall enable smarter matchmaking, faster transactions, and improved efficiency for both buyers and sellers.”

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