



Mini Diamonds (India) Ltd.

DW-9020 Bharat Diamond Bourse, Bandra Kurla Complex, Bandra- East, Mumbai – 400051.
Email: accounts@minidiamonds.net Phone: 022 4964 1850, CIN: L36912MH1987PLC042515

August 24, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400001
Company Code: 523373

Subject: Namra Jewels Private Limited, a wholly owned subsidiary of Mini Diamonds (India) Limited, announces promotional discount for Rakshabandhan

Dear Sir/Madam,

Mini Diamonds (India) Limited ("MDIL") is pleased to announce that its wholly owned subsidiary, Namra Jewels Private Limited ("Namra Jewels"), has introduced a special festive offer on the occasion of Rakshabandhan, offering customers a **flat 15%** discount from 24th August, 2026 onwards for one week across the store.

The festive initiative is aimed at making Namra Jewels' range of lab-grown diamond jewellery more accessible to customers during an important gifting occasion. With a growing portfolio of contemporary jewellery across varied designs and price points, Namra Jewels seeks to provide customers with greater choice while combining the appeal of diamond jewellery with affordability. The offer also enables customers to explore newer designs and gifting options without significantly increasing their overall spend.

The initiative is also aligned with Namra Jewels' broader objective of strengthening consumer engagement and increasing awareness around lab-grown diamond jewellery. As customer acceptance of the category continues to develop, the brand remains focused on expanding its product offerings, enhancing retail experience and positioning itself as an accessible destination for contemporary diamond jewellery.

This is for your information and record.

Thanking you.

Yours faithfully,
For Mini Diamonds (India) Limited

Upendra Narottamdas Shah
Managing Director
DIN: 00748451



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Management's Comment:

Commenting on the announcement, the management of Mini Diamonds (India) Limited stated:

"Festive occasions such as Rakshabandhan are increasingly becoming important jewellery-gifting moments, particularly as customers look for products that combine emotional value with contemporary design. Lab-grown diamonds, supported by their attractive price points, allow customers to explore a wider variety of designs and make diamond jewellery accessible for more frequent gifting and personal purchases.

Through Namra Jewels, our focus is on offering customers a combination of design, quality, affordability and an engaging retail experience. Initiatives such as the Rakshabandhan offer help us introduce more customers to the category, deepen engagement with existing customers and gradually build Namra as a preferred destination for contemporary lab-grown diamond jewellery."

About Us:

Mini Diamonds (India) Limited ("MDIL") is a public limited company listed on BSE Limited, was established in the year 1987 with a clear intention to cater diamond import and export business, with its clear track records. Today Mini Diamonds is an internationally well-known company for its cut and polished diamonds and jewellery manufacturing.

MDIL has established a sophisticated manufacturing facility in Mumbai, strategically equipped with cutting-edge technology and state-of the-art machinery tailored specifically for processing rough diamonds. Within this facility, every facet of the diamond cutting and polishing process is meticulously handled using modern equipment, including Sarin Technology, Auto Bruiting Machines, Semi-Automatic Polishing Mills, and Sawing Machines, among others.

Under the meticulous supervision of MDIL's seasoned experts and their own dedicated staff, the factory ensures the highest standards of precision and quality at every stage of production. This commitment to excellence extends beyond mere technology; it encompasses the fusion of craftsmanship and innovation to elevate the diamond processing industry to new heights.

Moreover, MDIL doesn't limit its expertise solely to diamond processing. The Mumbai facility also serves as a hub for jewellery manufacturing, where professional artisans harness the cutting-edge machinery Available on-site. By integrating their expertise in diamond processing with jewellery manufacturing, MDIL creates a seamless synergy, resulting in exquisite, meticulously crafted pieces that embody both luxury and elegance.



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Our company excels in the manufacturing, marketing, and sales of exquisite lab-grown diamond jewellery. We cater to both the Indian and international markets, offering our products through B2B and B2C channels. With a focus on cutting-edge production technology, we strive to deliver high-quality, cost-effective lab-grown diamonds that appeal to a wide range of customers.

By combining innovative technology, meticulous craftsmanship, and strategic marketing, we aim to set new standards in the lab-grown diamond industry, providing unparalleled value and beauty to our customers globally.

Thanking you.

Yours faithfully,

For Mini Diamonds (India) Limited

Upendra Narottamdas Shah

Managing Director

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