

Ref: OEL/BSE-NSE/2026-27/01

April 01, 2026

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai 400051

BSE Limited

Phiroze Jeejeebhoy Towers
Fort, Dalal Street
Mumbai – 400001

Symbol: ORIENTELEC

Scrip Code: 541301

Dear Sir/ Madam,

Sub.: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) – Product Launch

With reference to the captioned subject, please find attached press release titled “Orient Electric launches India’s first oxygen-enriching fan Aero O2”.

Please note that the above product launch has not triggered the threshold of materiality but is disclosed as a measure of adoption of good corporate governance practices.

The aforesaid information is also available on the website of the Company at: <https://orientelectric.com/pages/notices-stock-exchange-disclosures>

You are requested to take the above information on your record.

Thanking you,

For **Orient Electric Limited**

Diksha Singh
Company Secretary

Orient Electric launches India's first oxygen-enriching fan Aero O2

Aero O2 restores up to 90% oxygen, detoxifies, and revitalizes homes

New Delhi, April 1st 2026: Orient Electric Limited, part of the USD 3 billion CKA Birla Group, today unveiled Aero O2, a first-of-its-kind lifestyle innovation that evolves the ceiling fan from simple air movement to active air revitalization. Powered by patented Bio-Oxy Plasma ION+ Technology, Aero O2 is India's first oxygen-enriching fan designed to create a fresher, more energizing indoor atmosphere for modern urban homes.

Urban consumers today spend more time indoors than ever before, often in enclosed, air-conditioned spaces where the air can feel heavy. Clubbed with challenges of urban deforestation and plummeting air quality, this presents a health hazard that deeply concerns today's consumers. Aero O2 addresses this everyday reality by enriching indoor oxygen levels to improve breathing comfort, reduce fatigue, and support overall vitality. Powered by patented Bio-Oxy Plasma ION+ Technology, it releases active ions that break down pollutants such as PM2.5, smoke, and microbes to create a cleaner, oxygen-enriched environment.

Talking about this innovation, **Ravindra Singh Negi, Managing Director and CEO of Orient Electric**, said, "Urban consumers today are deeply concerned about the invisible health risks inside their homes, from toxic gases to declining oxygen levels in air-conditioned rooms. They are looking for solutions that don't just 'filter' the air but actively improve its quality without the hassle of constant maintenance. Aero O2 is our direct response to this demand. By combining high performance cooling with patented Bio-Oxy Plasma technology, we are addressing a vital gap in the market- the need for a simple, zero maintenance way to detoxify and oxygenate indoor spaces 24/7."

Tested by a NABL accredited laboratory, the fan has demonstrated results to raise oxygen levels by up to 90% in 8 hours and reduce toxic gases such as NO₂, SO₂, and CO₂ by up to 75%. It further neutralizes up to 99.99% airborne microbes and improves the Indoor Air Quality Index by up to 60%.

Powered by a 38W BLDC motor and 1200 mm aerodynamic blades, it delivers 250 CMM air with strong, uniform, and whisper quiet performance. Its contemporary design complements modern interiors, while features such as an adjustable canopy, Point Anywhere remote and reverse rotation winter mode add everyday convenience. The Bio Oxy Plasma ION+ system can also operate independently of air circulation function, ensuring continuous oxygen enrichment across seasons, in air-conditioned settings or even colder months without maintenance.

With Aero O2, Orient Electric is redefining the ceiling fan category, moving from air circulation to air transformation, and reinforcing its commitment to premium, technology-led innovation for evolving Indian homes.

About Orient Electric Ltd.

Orient Electric Limited is part of USD 3 billion diversified CKA Birla Group, with strong manufacturing capabilities and presence in over 30 countries. It is a trusted brand for consumer electrical products in India, offering a diverse portfolio of fans, lighting, home appliances, switches and switchgears. In the domestic market, it has penetration up to the small towns with a well organised distribution network reaching 1,35,000 retail outlets and a strong service network covering more than 450 cities. Orient Electric has established itself in the market as a one-stop solution provider of lifestyle electrical solutions. For more information, visit www.orientelectric.com.

About the CKA Birla Group

The CKA Birla Group, is an Indian multinational conglomerate with a multibillion dollar revenue. With over 35,000 employees, the group operates more than 50 manufacturing facilities across India and the world, with a presence in diverse sectors including technology, automotive, home and building and healthcare. The CKA Birla Group continuously adapts to stay ahead in a changing world. By harnessing technology and investing in people and digital transformation, the Group consistently remains agile and delivers profitable growth. Viewing value creation through a global lens, our companies operate without borders. The CKA Birla Group companies include Birlasoft, GMMCO, National Engineering Industries (manufacturer of NBC Bearings), BirlaNu (formerly HIL), Orient Electric, CKA Birla Healthcare (CKA Birla Hospitals and Birla Fertility & IVF), Orient Paper, AVTEC and Neosym. Our companies share a common purpose of serving customers, partners and communities to create long term value through trust based relationships. The CKA Birla Group is also known for its deep rooted commitment to community with institutions like BIT Mesra, Modern High Schools, BM Birla Science Centre, and The CMRI Trust Hospitals, serving millions and nurturing generations of talent.

Media queries

Burson

Snigdha Sidhra, 90132 43122, snigdha.sidhra@genesis-bcw.com
Sumit Khanna, 81305 94696, sumit.khanna@genesis-bcw.com

Investor Relations

Sambhav Jain, investor@orientelectric.com