

**Date:** February 25, 2026

<b>Listing Manager, National Stock Exchange of India Limited</b> Exchange Plaza, 5 <sup>th</sup> Floor Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India Symbol: PARKHOTELS ISIN No.: INE988S01028	<b>BSE Limited Corporate Relationship Department</b> 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, Phiroze Jeejeebhoy Towers, Dalal Street, Fort Mumbai – 400001, India Scrip Code: 544111 ISIN No.: INE988S01028
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**Subject: Press Release on Launch of *The Park Unizen* on EM Bypass in Kolkata**

Respected Sir/Ma'am,

We are pleased to announce the launch of *The Park Unizen*, a hospitality-integrated development of serviced residences on EM Bypass in Kolkata, marking a significant addition to the city's rapidly evolving urban corridor, in collaboration with Ambuja Neotia.

A press release on the captioned subject is enclosed herewith, the contents of which are self-explanatory.

This is for the information of the Exchange and the members.

Thanking you.

Yours sincerely,  
For **Apeejay Surrendra Park Hotels Limited**

**Shalini Keshan**  
**(Company Secretary and Compliance Officer)**  
**Membership No.: ACS-014897**



## **Press Release**

### **Apeejay Surrendra Park Hotels and Ambuja Neotia announce The Park Unizen on EM Bypass**

**Kolkata, February 25, 2026:** Apeejay Surrendra Park Hotels and Ambuja Neotia, today, jointly announced the launch of The Park Unizen, a hospitality-integrated development of serviced residences on EM Bypass, marking a significant addition to the city's evolving urban corridor.

The project comprises 69 serviced residences and is positioned alongside the upcoming THE Park Hotel. Together, the two developments are envisioned to strengthen the corridor's emergence as a mixed-use lifestyle destination.

The collaboration brings together two groups that have shaped Eastern India's hospitality and built environment over decades. The initiative reflects a strategic alignment of established institutional experience with rising demand for design-led, hospitality-linked living formats.

### **Architecture and Design**

Designed by global architecture firm Gensler, the project draws inspiration from the layered ecology of the Sundarban mangroves, expressed through vertical articulation and a carefully structured façade that responds to light and climate.

The interiors of the common area and club have been designed by Bobby Mukherji Architects, introducing a curated material palette and experiential detailing, aligning contemporary aesthetics with contextual nuance. An elevated wellness terrace with a panoramic pool, landscaped zones and curated leisure spaces forms a central feature of the development.

### **Hospitality Integration**

Adding to the gravitas of this address is the upcoming THE Park Hotel, also designed by Gensler. With 218 rooms, this luxury hospitality landmark is envisioned as a vibrant destination for the city, offering curated banquet and event spaces, signature dining experiences, dynamic nightlife venues, and dedicated wellness and leisure facilities. The hotel will also feature an air taxi landing facility.

Together, these developments further reinforce EM Bypass as a key growth axis in Kolkata's continuing urban expansion.

**Priya Paul, Chairperson, Apeejay Surrendra Park Hotels Limited** said, "THE Park has always been about shaping spaces where design and culture come alive. With our new luxury hotel on EM Bypass, we are extending that spirit into a larger urban canvas. The Park Unizen brings hospitality into everyday living. It is about waking up to design, energy and connection, and experiencing the creative pulse of Kolkata as part of daily life."

"For us, development is not just about adding to the skyline; it is about shaping how a city feels and functions. The Park Unizen has been envisioned as a limited address where proportion, privacy and thoughtfulness guide every space. It reflects our belief that architecture must be contemporary in expression yet deeply rooted in the cultural sensibility of the place it belongs to," said **Harshavardhan Neotia, Chairman, Ambuja Neotia**.

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### About Apeejay Surrendra Park Hotels Limited

Apeejay Surrendra Park Hotels Limited (ASPHL) is a leading player in the hospitality sector renowned for its luxury properties and diverse F&B offerings. Since its inception in 1967, with the opening of its first property in Kolkata under the renowned brand "THE PARK", the Company has expanded its pan-India presence, operating a growing portfolio of over 39 hotels of owned, leased, and managed properties under five distinct brands: THE PARK, THE PARK Collection, Zone by The Park, Zone Connect by The Park, and Stop by Zone.

Alongside its core hospitality offerings, the Company also has a well-established footprint in the retail food and beverage sector through its iconic retail brand Flurys, with over 100 outlets across India.

### About Ambuja Neotia

Ambuja Neotia is one of Eastern India's most respected conglomerates with interests spanning real estate, hospitality, healthcare and education. Guided by a philosophy of improving the way people live, the Group has consistently contributed to building meaningful urban ecosystems and landmark destinations.