

Date: March 06, 2026

To

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street, Fort Mumbai - 400001

Scrip Code: 543938

Scrip Id: ACCELERATE

Dear Sir/Madam,

Subject: Announcement of Press Release- Acquisition by Accelerate Next Inc, Wholly-Owned Subsidiary of the Company

In compliance with the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that **Accelerate Next Inc, Wholly-Owned Subsidiary of the Company** has executed and completed the Acquisition Agreement with **Beanstalk Web Solutions LLC** to acquire 100% stake in the **Beanstalk Web Solutions LLC**, an Entity incorporated under the laws of United States of America. We are pleased to enclose a copy of Press Release being issued by the Company today i.e. Friday, March 06, 2026.

This is for your information and dissemination to the members of the exchange. The same is also available on the website of the Company at www.acceleratebs.com.

Kindly take the same on your records.

Thanking You

Yours Faithfully,

For AccelerateBS India Limited

Jigyasha Jain

Company Secretary and Compliance Officer

Membership No.: A64547

FOR IMMEDIATE RELEASE

ACCELERATEBS INDIA LIMITED EXPANDS GLOBAL FOOTPRINT WITH 100% ACQUISITION OF USA-BASED BEANSTALK WEB SOLUTIONS LLC

MUMBAI, INDIA – March 06, 2026 - **AccelerateBS India Limited** (BSE: 543938), a leader in Digital Experience Platforms (DXP) and specialized IT consulting, is pleased to announce that its Wholly-Owned Subsidiary (WOS), **Accelerate Next Inc**, has entered into a definitive Agreement to acquire **100%** of **Beanstalk Web Solutions LLC**, a premier technology firm based in St. Louis, Missouri, USA.

This strategic Acquisition marks a significant milestone in AccelerateBS's global expansion strategy, strengthening its presence in the North American market and enhancing its onshore delivery capabilities.

Strategic Rationale

With over a decade of operational excellence, Beanstalk Web Solutions brings a robust portfolio of in-house custom software engineering, managed cloud hosting, and integrated digital marketing services. The integration of Beanstalk's onshore expertise with AccelerateBS's deep technical proficiency in enterprise platforms (such as Optimizely, Kentico, Crownpeak, and Contentful) will create a powerful end-to-end digital transformation powerhouse.

Key highlights of the acquisition include:

- **Onshore Excellence:** Establishing a dedicated technical hub in St. Louis, Missouri, providing clients with localized project management and US-based engineering.
- **Revenue Diversification:** Addition of high-margin recurring revenue streams through Beanstalk's managed cloud hosting and maintenance verticals.
- **Expanded Service Suite:** Strengthening the group's offerings in UI / UX capabilities and data-driven digital marketing.

About AccelerateBS India Limited

AccelerateBS India Limited (BSE: 543938) is a boutique digital technology services company specializing in Digital Experience Platforms (DXP), custom software development, and cognitive AI solutions. The company is known for its 100% in-house capability and its status as a trusted partner for global B2B and B2C enterprises.

About Beanstalk Web Solutions, LLC

Headquartered in St. Louis, Missouri, Beanstalk Web Solutions is a full-lifecycle technology provider with 10 years of experience. The firm specializes in custom software engineering, web and mobile applications, and secure managed hosting for a diverse range of US-based industries.

Safe Harbor & Cautionary Statement

Certain statements in this document may be 'forward-looking statements' within the meaning of applicable securities laws and regulations. These statements involve a number of risks, uncertainties, and other factors that could cause actual results to differ materially from those suggested by the forward-looking statements. These risks and uncertainties include, but are not limited to, our ability to successfully integrate the operations of Beanstalk Web Solutions LLC, our ability to manage growth, intense competition in IT services, wage increases in India and the US, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, fixed-timeframe contracts, client concentration, restrictions on

immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, the success of the companies in which AccelerateBS India Limited has made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and general economic conditions affecting our industry. AccelerateBS India Limited does not undertake to update any forward-looking statements that may be made from time to time by or on its behalf.

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