

Date: 12th December, 2025

To,
The Manager - Listing Compliance
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-I, Block-G,
Bandra Kurla Complex, Bandra (E)
Mumbai-400051

Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding New Product Launch

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company is delighted to announce the launch of its new brand/ product.

Further we submit the following additional information:

Name of the Product	TRUDO™
Category of the Product	ASA (Acrylonitrile Styrene Acrylate Laminates) - Premium Polymer Laminate Sheets
Date of Launch	12/12/2025
Whether caters to domestic/international market	Domestic & International
Name of the Countries in which the product is launched (in case of international)	Launched in India & will also be marketed in international market.

Launch of TRUDO™ Aasa Premium Collection

Durlax Top Surface Limited announces the introduction of the TRUDO™ Aasa Premium Collection, a high-performance range of polymer laminates designed for contemporary residential, commercial, and institutional interiors. The collection features a satin-smooth finish, 0% PVC composition, high scratch resistance, anti-fingerprint properties, and enhanced UV and weather stability. It is available in 1mm thickness, 1220 × 2440 mm sheets, and modern designer colour options.

The Aasa collection serves as a strategic extension of Durlax's existing product portfolio, strengthening the company's presence in the mid-premium and premium surfaces segment. It aligns with growing market demand for advanced, low-maintenance surface materials and complements the company's current range of acrylic, polymer, and solid surface products. The existing Durlax sales force can market the new collection effectively with minimal additional investment, supported by focused product training and updated sample kits.



Durlax Top Surface Ltd.: Unit No. 1601, 16th Floor, Synergy Business Park, Bhd. Virwani Industrial Estate, Sahakarwadi, Off Vishweshwar Nagar Road, Goregaon(E), Mumbai - 400063

Factory Address : Survey No 557/2 & 558/1, Village: Moti Tambadi, Taluka: Pardi, District: Valsad, Vapi - 396193, Gujarat.



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www.durlax.com

CIN No - L74999MH2010PLC202712



Objective of the Launch

To establish **TRUDO™** Aasa as a leading premium surface material across India by leveraging Durlax's existing dealer network, sales capabilities, and established brand presence.

Expected Strategic Impact

- Enhanced product portfolio strength
- Increased contribution from premium-category offerings
- Improved cross-selling opportunities across the existing sales and distribution network
- Expanded reach among architects, OEMs, contractors, and retail customers
- Strengthened competitive positioning and long-term brand equity

We request you to kindly take the above information on record.

Thanking you,

For DURLAX TOP SURFACE LIMITED

Komal Birla
Compliance Officer & Company Secretary



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