



December 11, 2025

To  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai- 400 001  
Scrip Code: 512038

**Sub.: Allotment of 76,112 Equity Shares of the Company on a preferential basis for consideration other than cash.**

Dear Sir/Ma'am,

Further to our intimations dated October 14, 2025, October 31, 2025, December 8, 2025 and December 10, 2025 and pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby inform you that the Management Committee of the Board of Directors of the Company, at its meeting held on December 11, 2025, has considered and approved the allotment of 76,112 (Seventy Six Thousand One Hundred Eleven) fully paid-up equity shares of face value of Rs. 10 (Rupees Ten) each, at an issue price of Rs. 557.9445 (Rupees Five Hundred Fifty-Seven and Ninety-Four Paise) per share, including a premium of Rs. 547.9445 (Rupees Five Hundred Forty-Seven and Ninety-Four Paise) per share, aggregating to Rs. 4,24,66,271.78 (Rupees Four Crore Twenty-Four Lakh Sixty-Six Thousand Two Hundred Seventy-One and Seventy-Eight Paise Only).

The said allotment has been made on a preferential basis to a person other than the promoter group, being a shareholder of Pepperfry Limited ("Pepperfry"), for consideration other than cash, in lieu of additional acquisition of 0.23% stake in Pepperfry on a fully diluted basis by way of a share swap. These allotted Equity Shares shall rank pari-passu, in all respects with existing equity shares of the Company.

Pursuant to this transaction, the Company's total stake in Pepperfry Limited on fully diluted basis has increased to **98.98%**.

The details as required to be disclosed pursuant to SEBI Circular No. SEBI/HO/CFD/POD2/CIR/P/0155 dated November 11, 2024, are enclosed as **Annexure-1**.

Kindly take the same on records.

Thanking you,  
For TCC Concept Limited

Isha Arora  
Company Secretary & Compliance Officer

### **TCC Concept Limited**

Regd. Office: 5<sup>th</sup> Floor, VB Capitol Building, Range Hill Road, Opp. Hotel Symphony, Bhoslenagar, Shivajinagar,  
Pune-411007 | CIN: L68200PN1984PLC222140 | Tel.: 020 2952 0104  
Email Id: [compliance@tccltd.in](mailto:compliance@tccltd.in) | Website: [www.tccltd.in](http://www.tccltd.in)

## Annexure-1

| Sr. No. | Particulars   | Information   |
|---------|---|---|
| 1       | Type of securities issued (viz. equity shares, convertibles etc.);  | Equity Shares   |
| 2       | Type of issuance (further public offering, rights issue, depository receipts (ADR/GDR), qualified institutions placement, preferential allotment etc.); | Preferential Allotment  |
| 3       | Total number of securities issued or the total amount for which the securities issued (approximately)   | 1,18,55,560 (One crore eighteen lakh fifty-five thousand five hundred sixty) fully paid-up equity shares of the Company of the face value of Rs. 10 (Rupees Ten) each share on preferential basis at a price of Rs. 557.9445 (Rupees Five Hundred Fifty-Seven and Ninety-Four Paise) per Subscription Share including premium of Rs. 547.9445 (Rupees Five Hundred Forty-Seven and Ninety-Four Paise) per Share aggregating to Rs. 6,61,47,44,496.42 (Rupees Six hundred sixty-one crore forty-seven lakh forty-four thousand four hundred ninety-six and forty-two paise). |
| 4       | Disclosure in case of preferential issue:   |   |
| i.      | names of the investors;   | As mentioned in <b>Scheduled-A</b> enclosed herewith.   |
| ii.     | post allotment of securities - outcome of the subscription, issue price / <del>allotted price (in case of convertibles)</del> , number of investors;    | Allotment of 76,112 (Seventy Six Thousand One Hundred Eleven) fully paid-up equity shares of face value of Rs. 10 (Rupees Ten) each, at an issue price of Rs. 557.9445 (Rupees Five Hundred Fifty-Seven and Ninety-Four Paise) per share, including a premium of Rs. 547.9445 (Rupees Five Hundred Forty-Seven and Ninety-Four Paise) per share, aggregating to Rs. 4,24,66,271.78 (Rupees Four Crore Twenty-Four Lakh Sixty-Six Thousand Two Hundred Seventy-One and Seventy-Eight Paise Only) to 1 Number of investor.  |
| iii.    | in case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrument;   | Not Applicable  |

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**Scheduled-A**

| Sr. No. | Name of Allottee           | Category     | No. of Shares<br>Allotted |
|---------|----------------------------|--------------|---------------------------|
| 1.      | Mukesh Sharma Family Trust | Non-Promoter | 76,112                    |

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