



**LIFESTYLE LIMITED**

(Formerly known as  
Raymond Consumer Care Limited)



RLL/SE/25-26/91

March 05, 2026

To

The Department of Corporate Services - CRD  
BSE Limited  
P.J. Towers, Dalal Street  
Mumbai - 400 001  
Scrip Code: 544240

The National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor  
Bandra-Kurla Complex  
Bandra (East), Mumbai - 400 051  
Symbol: RAYMONDSL

Dear Sir/Madam,

**Sub: Raymond Lifestyle Limited - Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") – Appointment of Senior Management Personnel.**

Pursuant to Regulation 30 of the SEBI Listing Regulations, we wish to inform you that Ms. Kalpana Singh has been appointed as Chief Marketing Officer reporting to Chief Executive Officer (CEO) and classified as Senior Management Personnel (SMP) of the Company, effective from March 05, 2026.

The details required under Regulation 30 of the SEBI Listing Regulations, read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are enclosed herewith as Annexure A.

This intimation is also available on the website of the Company at [www.raymondlifestyle.com](http://www.raymondlifestyle.com).

We request you to take the above information on record.

Yours faithfully,

For **Raymond Lifestyle Limited**

**Priti Alkari**  
**Company Secretary**

Encl as above



**Corporate Office**  
JEKEGRAM  
Pokhran Road No. 1,  
Thane (West) - 400 606,  
Maharashtra, India.  
Phone: +91 2261527000  
Website: [www.raymondlifestyle.com](http://www.raymondlifestyle.com)

**Registered Office**  
Plot G-35 and G-36,  
MIDC Waluj, Taluka Gangapur,  
Chhatrapati Sambhajnagar - 431 136,  
Maharashtra, India.  
CIN No: L74999MH2018PLC316288

**Head Office**  
New Hind House,  
Narottam Morarjee Marg,  
Ballard Estate, Mumbai – 400 001,  
Maharashtra, India.  
Phone: +91 2240349999

Details under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024

<b>Particulars</b>	<b>Ms. Kalpana Singh</b>
<b>Reason for change</b>	Appointment of Ms. Kalpana Singh as Chief Marketing Officer, Senior Management Personnel of the Company.
<b>Date of Appointment/cessation &amp; Term of Appointment</b>	March 05, 2026
<b>Brief Profile</b>	<p>Ms. Kalpana Singh is a veteran business leader with 20 years of distinguished experience in brand building, consumer insights and category strategy. She has a proven track record of driving sustainable growth and fostering innovation across the consumer goods industry.</p> <p>She joins the Company from Hindustan Unilever Limited where she most recently served as Marketing Director and was responsible for leading the strategic direction and execution of integrated marketing campaigns to strengthen brand positioning and drive customer engagement.</p> <p>During her 18 years of tenure with Unilever, she held several pivotal roles, including Personal Care Business Group Director for the Middle East, Turkey and North Africa region as well as Brand Development Director for the Middle East, North Africa, Russia and Turkey.</p> <p>Ms. Kalpana Singh holds a Master of Arts degree in Sociology from Jawaharlal Nehru University (JNU).</p>
<b>Disclosure of relationships between Directors</b>	Not Applicable

