



# Aptus Pharma Limited

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DEC-12-2025

The Deputy Manager

Corporate Relationship Department

BSE Limited

P. J. Towers, Dalal Street,

Mumbai – 400001

Scrip Code: 544529

ISIN: INE15XJ01010

Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding Press Release- Aptus Pharma Expands OTC Presence in Gujarat, Strengthens Cosmeceutical Portfolio

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements)

Regulations, 2015, we are enclosing herewith a press release issued by “the Company” on the above captioned subject.

Contents of the press release are self-explanatory.

You are requested to take the above cited information on your records.

Thanking you,

Yours faithfully

For Aptus Pharma Limited

Tejash Maheshchandra Hathi

Managing Director

DIN: 03151221





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## PRESS RELEASE

### Aptus Pharma Expands OTC Presence in Gujarat, Strengthens Cosmeceutical Portfolio

Gujarat: Aptus Pharma Limited has announced a significant expansion of its OTC business in Gujarat under its dedicated Aptus Well Care Division, marking a major step forward in the company's strategic growth plan.

The expansion focuses on high-demand consumer categories, including face care, body and skin care, and hair care. The division will be driven by flagship brands such as Timglo, Kerava, and Shirovita, which are expected to deliver strong consumer traction across key markets.

As part of its forward-looking strategy, Aptus Pharma Limited plans to further strengthen its footprint in the OTC and cosmeceutical segment. The company is preparing to broaden its product portfolio with new launches in hygiene care, pain relief, and oral care, along with upcoming SKUs such as Timglo Detox and Kerava Shea Moisturizer.

To support this expansion, Aptus Pharma Limited is enhancing its field force and distributor network, aiming to place its OTC product range in a substantially larger number of medical stores across Gujarat.

This strategic move positions Aptus Pharma Limited to capture a growing share of Gujarat's rapidly evolving OTC and personal care market.

Commenting on this development, Mr. Tejas Hathi, Managing Director of Aptus Pharma Limited, stated:

"The expansion of the Company's OTC business across high-demand consumer categories strongly positions Aptus Pharma Limited to capture a larger share of Gujarat's rapidly advancing OTC and personal care market."

#### About Aptus Pharma Limited

Aptus Pharma Limited is a growing pharmaceutical company operating across multiple therapeutic areas, supported by a robust distribution network and a dedicated sales force. The Company continues to strengthen its presence in specialty and chronic therapy segments as part of its long-term strategic roadmap.

*Tejas Hathi*  
Managing Director