



Birla Cable Limited

Regd. Office & Works :
Udyog Vihar, P.O. Chorhata, Rewa - 486 006 Madhya Pradesh, India.
Telephone : +91 07662 400580 · Fax : +91 07662 400680
E-Mail : headoffice@birlacable.com · Website : www.birlacable.com
PAN No. AABCB1380L · CIN No. L31300MP1992PLC007190
GSTIN : 23AABCB1380L1ZW

BCL/CS/2025-26

30 MAR 2026

BSE Limited,
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building,
Phiroz Jeejeebhoy Towers,
Dalal Street, Fort,
MUMBAI-400 001

The Manager,
Listing Department
National Stock Exchange India Ltd.
“Exchange Plaza”, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI -400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Dear Sir/Madam,

Sub: Second 100-Day Campaign – “Saksham Niveshak”

Birla Cable Limited (‘the Company’) is pleased to announce the launch of Second 100-Day Campaign - “Saksham Niveshak” starting from 1st April, 2026 to 9th July, 2026 for the shareholders to update their KYC details, bank mandates and contact information to facilitate direct payment of unpaid/unclaimed dividends to the rightful shareholders and to prevent transfer of unpaid or unclaimed dividends/shares to Investor Education and Protection Fund (“IEPF”), pursuant to guidelines issued by the Investor’s Education and Protection Fund Authority (“IEPFA”), Ministry of Corporate Affairs (“MCA”).

Shareholders holding shares in Physical form are advised to update their KYC details i.e. PAN, Bank Account, Address with PIN Code, Mobile Number, Specimen Signatures etc. along with Nomination details with the Registrar and Share Transfer Agents (RTA) of the Company i.e. MUFG Intime India Pvt. Ltd. (Formerly known as Link Intime India Pvt. Ltd.), C-101, Embassy 247, LBS Marg, Vikhroli (West), Mumbai – 400083, Tel: 022 - 4918 6000, e-mail: investor.helpdesk@in.mpms.mufig.com. The relevant formats for updation of KYC and Nomination details viz. Forms ISR-1, ISR-2, ISR-3, SH-13, SH-14 can be downloaded from the website of RTA at <https://in.mpms.mufig.com> → Resources → Downloads → General → Formats of KYC or from the Company’s website, <https://www.birlacable.com>. Shareholders holding shares in Demat form shall update their KYC and Bank Account details with their respective Depository Participant(s).

Shareholders are requested to approach the RTA/Company to claim their unpaid or unclaimed dividends so as to avoid transfer of same to IEPF Authority. The Company has also uploaded details of such unpaid/unclaimed dividend for past seven (7) years on its website under ‘Investor Relation’ section at <https://www.birlacable.com>.

For any further assistance, please do reach out to us at investorgrievance@birlacable.com.

This is for your information and records.

Thanking you,

Yours faithfully,

For Birla Cable Limited

(Suman)
Company Secretary & Compliance Officer

