

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com
CIN No.: L99999MH1994PLC082802



April 27, 2026

BSE Limited.

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Stock Code: 532382

National Stock Exchange of India Ltd.

“Exchange Plaza”,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051
Stock Code: BALAJITELE

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 - Intimation regarding SECOND 100 DAY CAMPAIGN - "SAKSHAM NIVESHAK"

Dear Sir/Madam,

Shareholders are hereby informed that Investor Education and Protection Fund Authority ('IEPFA') has relaunched a Second 100-Day Campaign titled "SAKSHAM NIVESHAK" from April 1, 2026 to July 09, 2026.

Accordingly, please find attached information to the Shareholders highlighting the features of Second 100 Day Campaign - "Saksham Niveshak".

The Shareholders are therefore requested to kindly claim their unclaimed dividends before they are due to transfer to the IEPF. You are requested to kindly take this on your record.

The above information will also be made available on the Company's website, i.e. www.balajitelefilms.com

You are requested to take the same on your record.

Thanking you.

Yours Faithfully,

For Balaji Telefilms Limited

Tannu Sharma
Company Secretary and Compliance Officer
Membership No: ACS30622

Balaji Telefilms Limited



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SECOND 100 DAY CAMPAIGN - "SAKSHAM NIVESHAK" UPDATE YOUR KYC DETAILS AND CLAIM DIVIDENDS

(DURATION OF CAMPAIGN FROM APRIL 01, 2026 TILL JULY 09, 2026)

Shareholders are hereby informed that Investor Education and Protection Fund Authority ('IEPFA'), with Ministry of Corporate Affairs ('MCA'), has again initiated a Second 100-Day Campaign titled "SAKSHAM NIVESHAK" from April 01, 2026 to July 09, 2026 with the key objectives as under:

- Proactive Engagement to reach out to shareholders to update their KYC, bank mandates, and contact information.
- Ensuring swift processing of dividend claims and related requests.
- Avoiding the transfer of shares to IEPFA by ensuring all eligible shareholders make necessary claims.
- Enabling the shareholders to receive their rightful claims directly from the Company.

During the campaign, shareholders who have unpaid/unclaimed dividends for any financial year from 2018-19 onwards, or who have not updated their KYC details, or have any issues related to unclaimed dividends and shares may contact the Company's Registrar & Share Transfer Agent, KFin Technologies Limited ('RTA') or Balaji Telefilms Limited ('Company') on the details provided below:

Company	RTA
<p>Ms. Tannu Sharma Group Head - Secretarial Balaji Telefilms Limited C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industrial Estate, New Link Road, Andheri (West), Mumbai – 400 053. Tel: +91-22-40698000 Fax: +91-22-40698181/82 Email: tannu.sharma@balajitelefilms.com investor@balajitelefilms.com</p>	<p>Regd Office: 301, The Centrium, 3rd Floor, 57, Lal Bahadur Shastri Road, Nav Pada, Kurla (West), Mumbai, 400070, Maharashtra Email: einward.ris@kfintech.com Website - https://www.kfintech.com/</p> <p>Correspondence address: Selenium Building, Tower-B, Plot No. 31 & 32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Rangareddy, Telangana, India - 500 032. E-mail: einward.ris@kfintech.com Toll Free/ Phone Number: 1800 309 4001 WhatsApp Number: (+91) 910 009 4099</p>

The Details of Unpaid Dividend are available on the website of the Company at <https://ris.kfintech.com/services/IEPF/IEPFInfo.aspx?q=OQ8HMfJOuy4%3d>

The Company, therefore, appeals to all shareholders to update their KYC details, bank mandates, nominations, and contact information to ensure dividends are credited to the rightful claimants. Shareholders/rightful claimants may also claim unpaid dividends for the aforementioned financial years to avoid the transfer of their shares to the Investor Education and Protection Fund ('IEPF').

Updating of PAN, KYC and other details

Members, whose KYC details (i.e. e-mail address, postal address with PIN code, mobile number, bank account details, PAN details linked with Aadhaar etc.) is not registered/updated with the Company/RTA or with their respective Depository Participant(s) (DPs), can get their KYC details registered/updated by following the steps as given below:

a. Members holding shares in physical form by submitting duly filled and signed request letter in Form ISR-1 along with self-attested copy of the PAN Card linked with Aadhaar; and self-attested copy of any document in support of the address of the member (such as Aadhaar Card, Driving License, Valid Passport etc.) and such other documents as prescribed in the Form ISR-1 to the RTA at above address. Further, SEBI vide its Circular No. HO/38/13/(4)2026-MIRSD-POD/I/4298/2026 dated February 06, 2026, has instructed to mandatorily furnish PAN, KYC details and Nomination by holders of physical securities. Accordingly, it is reiterated that all holders and claimants of physical securities shall furnish valid PAN, KYC details, email address, mobile number, Bank account details and nomination details immediately by submitting the below-mentioned forms to the RTA.

All the relevant Forms [ISR-1, ISR-2, ISR-3, SH-13, SH-14] are available on the Company's website at https://www.balajitelefilms.com/important_update_for-physical_shareholders.php. Members may please note that KYC is a prerequisite requirement for the process of any request from the RTA

Members holding shares in demat form may update their KYC details including e-mail address with their respective Depository Participant(s). Members may please note that their bank details as furnished by the respective Depository Participant(s) to the Company will be considered for remittance of dividend as per the applicable regulations of the Depositories and the Company will not be able to accede to any direct request from such Members for change/addition/deletion in such bank details. Accordingly, the Members holding shares in demat form are requested to ensure that their DPs update their Electronic Bank Mandate details. In pursuance of the aforementioned SEBI Circular, in case any of the aforesaid documents/details are not available in the records of the Company/RTA, the member shall not be eligible to lodge a grievance or avail of any service request from the RTA until they furnish complete KYC details/documents. Further, with effect from April 01, 2024, any payment of dividend shall only be made in electronic mode to such members.

This notice is available on the Company's website at www.balajitelefilms.com and the websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively. Shareholders are kindly requested to take note of the above instructions and act accordingly.

We urge the shareholders to support the success of this campaign, and take prompt action during the campaign period and submit relevant documents by or before July 09, 2026. For any further assistance regarding second 100 days Campaign - "Saksham Niveshak", please do reach out to us at secretarial@balajitelefilms.com.
